

From: The BrightWines Beacon <lighthouse@brightwines.com>
Subject: **Whither the Simple Life? It's at BrightWines!**
Date: June 11, 2019 12:51:21 PM CDT
To: The BrightWines Beacon

The BrightWines Beacon for June 7th, 2019

"Wine makes daily living easier, less hurried, with fewer tensions and more tolerance." Benjamin Franklin

"all the cool wines and flowery rooms, with as many fans and soft dews as June and July can imagine" - Pietro Aretino, ancient Venetian poet

Summertime is the perfect season to enjoy the simple life. School's out, we've had a week of June and warm weather under our belt, and we have a season of long warm days to look forward to. This weekend here at BrightWines I'll do my best to keep it simple. So whether you are in the midst of planning a wedding or graduation, planning a vacation, or just planning to enjoy Summer, you can count on BrightWines to keep the wine flowing - and the process of shopping for it as simple and easy as the good life requires!

**** Wither Hills (new vintage) is back!** One of our favorite Marlborough, New Zealand Sauvignon Blanc of the past few years is onto a new vintage, and is as good as any we've had for the price. Which, in the interest of keeping it simple, will be on sale pricing of **\$10.79 per bottle** for the entire month of June! (\$129.48/case = \$10.79 each) Note: also available in Rose of Pinot Noir at \$12.99 per bottle.

**** Simple Life Pinot Noir is back!** Our favorite value-priced California Pinot Noir is onto a new vintage, and is as tasty as any we've had for the price. Which, in the interest of keeping it simple, will be on sale pricing of just **\$9.99 per bottle** for the entire month of June! (\$119.88/case = \$9.99 each) Note: **also available in refreshing dry Rose** at \$9.99 per bottle.

**** New Arrivals (and re-stocked favorites) from Spain/Portugal.** SEE BRIGHT LIGHTS section for 89-point Rioja Crianza, a **90-point Rias Baixas Albarino**, and the "bargain alert" Quinta das Setencostas is back in stock!

**** MORE ROSE selections arriving every week!** New Arrivals and re-stocks this week includes
Montgravet 2018 (100% Cinsaut, screwcapped) @ \$8.99 per bottle
Simple Life 2018 (screwcapped, California) @ \$9.99 per bottle
Pannonica 2018 (screwcapped, Austria) @ \$10.79 per bottle
Wither Hills 2018 (100% Pinot Noir, screwcapped) @ \$12.99 per bottle
Pins de Dunes 2018 (Bordeaux) @ \$12.99 per bottle
Domaine Lafond 2017 Tavel Rose (rated 93 pts RP) @ \$17.99 per bottle
over 20 different dry Rose from around the world, in-stock now from \$7.99 to \$21.99 per bottle...

BRIGHT LIGHTS: new arrivals... whither the simple life? It's at BrightWines!

(new vintage) **WITHER HILLS 2018 Marlborough SAUVIGNON BLANC @ \$10.79 per bottle** (\$129.48/case)

I know, I know. We've spent a lot of time here lately featuring NZ Sauv Blanc, and I am still offering the wines we enjoyed from Simon Barker when he was here before Memorial Day. In fact, thanks to him we have a better understanding of the geography of Marlborough and the style of wine the 2018 vintage offers. This wine is admittedly from a larger producer, but absolutely does show the quality advantages of the Wairau Valley vineyard sourcing and also evokes the famous rocky ridges of the "Wither Hills" that separate Wairau from Awatere. The 2018's have the same exuberant citrus and zing, but with more rounded edges. There is more than just grapefruit tones too. Fans of this wine take note: I have 10 cases in-stock now, and more arriving in later June too. The plan here is to keep this at a \$10.79 feature price for the entire month of June. So check out this new fresh vintage while it's a good price!

(new vintage) **SIMPLE LIFE 2017 California PINOT NOIR @ \$9.99 per bottle** (\$119.88/case)

Easy-going, bright red fruits, smooth character, and plenty of depth (and dryness). All of which is so very rare in bargain California Pinot Noir. My top-selling \$10 Pinot Noir of last year was the 2016 vintage of this wine. This newer 2017 is a little lighter-bodied, and more red-toned, than last year's perhaps - but that just makes it more "summery" styled than winter weight. Nothing wrong with that!

(fresh 2018 vintage) **SIMPLE LIFE 2018 California ROSE @ \$9.99 per bottle** (\$119.88/case)

I have my favorite "not French" bargain rose! This is an impressive, tangy and refreshing yet deeply colored/flavored dry Rose made from blending Syrah and Mourvedre. Screwcapped, of course!

(back in stock) **QUINTA das SETENCOSTAS 2011 Alenquer Vinho Tinto @ \$7.50 per bottle** (\$89.99/case)

A blend of Castelao, Camarate, Titna Miuda, and Preto-Martinho grown in the Alenquer D.O.C. near Lisbon, from a single Quinta das Setencostas and made by the very reliable producer, Casa Santos Lima. 2011 was a great vintage in Portugal (it was a declared vitnage for Port in the Douro, in fact) and this wine was made in a serious, concentrated style using barrique aging. **Aromas of mocha, leather, and purple flowers are followed by rich flavors of crushed blackberry, dark chocolate, roasted meat and warm stones**, with hints of peppery and spice, that turn back to blackberry preserves on the long finish. That's alot of flavor and serious/mature personality for such a bargain wine! Special Purchase, an importer clearance. Only one pallet layer remaining at the warehouse now - counting the 14 cases in-stock at BrightWines we've purchased an entire 56 case pallet of this wine since the "Quinta de Mayo" newsletter last month.

(90 points, new white from Spain) **PAZO CILLEIRO 2017 Rias Baixas ALBARINO @ \$14.99 per bottle**

Suggested Retail: \$20 (see Wine Enthusiast)

Rated **90 points** Wine Enthusiast, noting: "**Nectarine and tangerine aromas are bright and clean**. On the palate, this is plump yet balanced by a zip of acidity. Orange, nectarine and honey flavors finish with length and a sense of healthy ripeness." (yes, another screwcap)

(89 points, drinking at peak) **Bodegas MURIEL 2015 RIOJA Crianza @ \$11.99 per bottle**

Suggested Retail: \$16 (see Wine Enthusiast)

Rated **89 points** Wine Enthusiast, noting: "aromas of ripe berry fruits blend well with spicy oak and vanilla notes. A lively palate with bright acidity puts out flavors of spiced plum, tomato, red currant and dried earth. This is **a classic Rioja crianza that's honest, fresh and eminently drinkable.**"

That's all for today. I will try to keep things simple this weekend by keeping the newsletter shorter. All of the wines listed above, and many more new arrivals, are in-stock and ready to help make daily living easier and less hurried...

"Wine and cheese are ageless companions, like aspirin and aches, or June and moon, or good people and noble ventures." M.F.K. Fisher, preeminent American food writer, and founder of the Napa Valley Wine Library.

The Right Wines are BrightWines!

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