

~~From: The BrightWines Beacon - lighthouse@brightwines.com~~
Subject: "august" wines for Labor Day & end-of-summer
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To: The BrightWines Beacon newsletter

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The BrightWines Beacon for Labor Day weekend, 2024 (*this beautiful stretch of weather deserves a glass of wine*)

Not ready for summer to end? Thankfully, BrightWines has a solution... this weekend at BrightWines will feature some "august" wines for Labor Day AND for end-of-summer!

**** Loaded with Lodi, again!**

The single most popular newsletter feature of the summer of 2024 was the "loaded with Lodi" edition back in June. This week, I was able to get one more 10-case shipment into stock of the most popular and best quality Lodi winery available around here on 2 of our FAVORITE wines from them, at 25% - 35% off their legit national retail price!

Dave's Top Pick: 33% off the retail on an impressive, complex and smooth and full-bodied Barbera...

OAK FARM Vineyards 2020 Lodi BARBERA @ \$17.99 per bottle (\$191.88/case = **\$15.99 ea, mix/match**)
Suggested Retail: \$25 (see winery website) \$15.99 each by-the-case is a savings of 35% off retail!

Dave says: with a nod to the many great old vine Zinfandels and Petite Sirah (and perhaps include Carignane) often the favorite and also the best of all the "east bay" - think Amador, Lodi, Sierra Foothills, etc - red wines has got to be Barbera. Many of you know this winery by way of their very popular "Tievoli" red wine built from Zinfandel. Little known fact, Barbera is one of the secret ingredients of that wine alongside Petite Sirah and of course all the ZIn. **The Barbera vineyards for this wine are located in the price, hip-and-happening Lodi subzone known as the Mokelumne River region.** This Barbera is bottled in their "classic" Oak Farm Vineyards label and carries a winery retail price of \$25. This is a **full bodied, spicy, dark-fruited, well-balanced, structured-yet-smooth rich red that's drinking very well** now as it enters its 3-5 year early prime drinking. We have a great deal on this wine due to a large special purchase made by the local supplier that's been passed along to us. I have 5 cases in stock now, with 5 more on reserve, so fans of this winery and this varietal should act now while stocks are good.

ALSO AVAILABLE: **Oak Farm Vineyards 2023 Sauvignon Blanc @ \$15.99 per bottle** (\$191.88/case, 25% savings off retail)

Fresh new vintage! This Sauvignon Blanc is lively and juicy, but lighter and softer with less "zing" than NZ styles. **Lots of melon tones**, and there's even a **hint of peaches-and-cream**.

**** How did we forget this?? LATE ADDITONS to recent popular features!**

(late additon to the France feature) **August Bonhomme "La Forcine" 2023 Vouvray @ \$13.33 per bottle** (feature price, \$159.99/case)
NEW VINTAGE of a perennial favorite, and it's as classy and flavorful and well-balanced as ever. This is always the best bang for the buck in Vouvray, but the new 2023 "August Bonhomme" La Forcing Vouvray 2023 arrived into stock here a couple of weeks too late to be include in the recent feature on France.

(late addition to the screwcaps feature) **Babich 2023 "Black Label" Marlborough, NZ Sauvignon Blanc @ \$12.99 per bottle** (\$155.88/case)
Rated 92 points by Wine Spectator! "Fresh and lively on entry with lemon, lime, gooseberry and blackcurrant. Mid-palate builds in weight and flavors of grapefruit and honeydew melon join." (winemaker notes)

(sneak preview of Pac NW feature, also screwcap) **Pike Road 2023 Willamette Valley Rose of Pinot Noir @ \$14.99 per bottle** (feature price)
new from Elk Cove, a luscious dark pink but quite dry Rose from Willamette Valley Pinot Noir.

(sneak preview of Pac NW feature, also screwcap) **IRIS vineyards 2022 Willamette Valley Pinot Gris @ \$15.99 per bottle** (feature price)
Bright and juicy with tons of pear and apple, dry and refreshing yet only 11.5% abv, so have a 2nd glass!

**** BARGAIN ALERT: new shipments of Gaurda Rios Red Blend, a new Pinot Grigio, and more! \$9.99 - \$11.67 per bottle**

GUARDA RIOS (Portugal) Red Blend @ \$9.99 per bottle (\$119.88/case, mix/match)

This is a brand NEW SHIPMENT of one of my most popular bargain reds of the past couple of year. 90+ ratings from Wine Enthusiast and Decanter magazine, juicy and smooth red wine blend from Portugal with subtle spice and plenty of character.

Santa di Terrarosa 2023 delle Venezia Pinot Grigio @ \$9.99 per bottle (\$119.88/case, mix/match)

locally imported and a popular by-the-glass pick around town, this new fresh vintage is the tastiest version of this in years I think. Looks serious and classy but drinks casual, with a touch of class!

Paris Valley Road 2018 (Paso Robles/Monterey) Chardonnay @ \$12.99 per bottle (\$11.67 each, mix/match case price)

Sourced from Stoller family estate vineyards in the central coast (Stoller is also Sextant and Windemere). This full-bodied, oaked Chardonnay is mature (thus the vintage-clearance pricing) but drinking wonderfully right now. Rich and dry Chardonnay that tastes like \$20 wine, trust me! I have the last 5 cases on this vintage clearance (\$16 - \$18 original retail).

**** CABIN CASES (order yours now, 3 options - for pickup Saturday, or next week is fine too)**

Bargain Alert "Cabin Case" (option 1):

each case includes a variety of selections ranging from red blends to pinot grigio, shiraz, dry roses, oaked OR un-oaked chardonnay (you tell me at pickup) plus Sauvignon Blanc, vinho verde, AND "Dave pick" red wines personalized to your taste (you may make a suggestion). 12 bottles total, half red and half whites/roses. **Average Cost per bottle of \$10.83 (\$129.99 per case)**

Smart-buy “Cabin Case” *(option 2)*

each case includes a variety of selections of reds, whites, and a rose or two (you can make suggestions) all priced between \$10 and \$16 per bottle. 12 bottles total, half red and half whites/roses. **Average Cost per bottle of \$13.33 (\$159.99 per case)**

“Personal Shopper” cabin case *(option 3)*

Have Dave be your personal shopper. You tell me the price range you prefer, and the mix of reds/whites/roses you prefer, and let Dave mix it up! *(be sure to tell me when to have it ready too)* **Average Cost “to be determined”** based on your suggestions (can include “Affordable Luxury wines upon request)

That’s all for today. I hope this edition finds you in time to be useful for the holiday weekend, because **this beautiful stretch of weather deserves a glass of wine!**

email orders are preferred, just reply to this newsletter or contact Dave and be sure to mention when you prefer to pick up your order so I can reply and prepare accordingly.

Cheers to the best week of summer, may we all enjoy it while it lasts! —Dave

The Right Wines are BrightWines!

2420 Margaret Street
North Saint Paul, MN 55109