

From: The BrightWines Beacon lighthouse@brightwines.com
Subject: Bargain Alert: Monet's Palate
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To: newsletter@brightwines.com



The BrightWines Beacon for January 9th, 2026

Those of you who shopped here at BrightWines during the month of December (plenty of you did) may have noticed a VERY large stack of brown cardboard boxes piled high in the front of the store (across from the register). That large stack was (is) actually a full pallet worth of wine - 56 cases total - that I brought into the store in early December... but not really for my holiday season features... rather as something fun and exciting to offer during the winter blahs of January. Best of all for that big stack of wine sitting there, roughly half is red wine and half is white wine (both are French wines) is that it's all a **BARGAIN ALERT**.

With beautiful Monet-inspired labels that evoke springtime picnics and summertime flower fields, and with the wine itself being sourced from the south of France, these wines seemed like they would offer an ideal feature for the first regular newsletter edition of the new year. As this first full week of January has transpired, I'm sure many of us would rather be at a "luncheon in the grass" *Le Déjeuner sur l'herbe - as painted by Claude Monet in 1866*, which is depicted on the label of the French white wine in today's newsletter.

This pallet of wine 25+ cases of red and two dozen case of white are here by way of an **IMPORTER CLEARANCE** being passed on through by one of my local wine suppliers. As is often true with clearance situations like this, the wines themselves are not "current" vintages and finding a true and accurate "retail value" is uncertain. I am confident that this offer from BrightWines is **at least 50% off retail**, and quite possibly more like 2/3 off... **available now** (while supplies last) **at just \$7.99 per bottle!!** (only \$95.88 per case)

**** DETAILS of the "brand" called Monet's Palate:** *(note: now discontinued, on clearance)*

"**Monet's Palate Lifestyle Brand Adds Wine To Its Offerings**" (Forbes magazine, 2021)

<https://www.forbes.com/sites/theworldwineguys/2021/06/14/monets-palate-lifestyle-brand-adds-wine-to-its-offerings/>

**** DETAILS of the AVAILABLE WINES in this offer:**

note: this is a SPECIAL PURCHASE one full pallet, approx 56 cases (combined) which could sell quite quickly, so fans of "table wines" from France will want to order some soon!

e-mail orders are available for confirmation and pickup as soon as this weekend, or next week too, while supplies last

Monet's Palate 2021 Pays d'Oc (France) Chardonnay @ \$7.99 per bottle (\$95.88 per case)

Produced and bottled in Trebes, France a river town located just a few kilometers east of Carcassonne. This **100% Chardonnay tastes like a bargain version of a White Burgundy**, made from wine sourced in the Pays d' Oc (Languedoc). It is totally dry yet has richness (from oak) and nutty tones (from maturity) and the acidity is appley/stoney (not buttery) which gives the wine some backbone. The bottle is a screwcap, and the label for this is inspired by *Le Déjeuner sur l'herbe* (luncheon in the grass) by Claude Monet. Estimated Retail price was \$16 - \$18 per bottle so this is at least **50% off retail** at this price... Monet's Palate 2021 Chardonnay @ \$7.99 per bottle (\$95.88 per case) **approx 24 cases available** in-stock at BrightWines!

Monet's Palate 2021 Pays d'Oc (France) Cabernet Sauvignon @ \$7.99 per bottle (\$95.88 per case)

"Monet was particularly fond of reds" says Aileen Bordman of Monet's Palate. This Cabernet Sauvignon was produced and bottled in Trebes, France a river town located just a few kilometers east of Carcassonne. **This red drinks a bit like a bargain version of Bordeaux**, made from wine sourced in the Pays d' Oc (Languedoc). It is totally dry with some herbal and olive tones added to red currant and cranberry flavors. The bottle is a screwcap and the wine would be an ideal wine to use for Beef Bourguignon or Cassoulet as well as being a bargain red French table wine. Estimated Retail price was \$16 - \$18 per bottle so this is at least **50% off retail** at this price... Monet's Palate 2021 Pays d'Oc (France) Cabernet Sauvignon @ \$7.99 per bottle (\$95.88 per case) **approx 28 cases available** in-stock at BrightWines!

**** THE LAMP IS LIT:** Store Hours for January 10th - 15th (open regular hours)

SATURDAY January 10th: OPEN from 10:30am until 5pm (regular Saturday)

BrightWines will be open regular hours this Saturday for wine selections from today's "Bargain Alert" and/or for order pickups from other recent newsletters, and for Dave-as-personal-shopper requests too. email orders are accepted, just reply to this newsletter or contact Dave and be sure to mention when you prefer to pick up your order so I can reply and prepare accordingly.

MONDAY January 12th: OPEN from 11am until about 5:15pm (note the early closing)

BrightWines will be open most of the day this Monday for wine selections from today's "Bargain Alert" and/or for order pickups from other recent newsletters, and for Dave-as-personal-shopper requests too. email orders are accepted, just reply to this newsletter or contact Dave and be sure to mention when you prefer to pick up your order so I can reply and prepare accordingly.

TUESDAY & WEDNESDAY January 13th - 14th: OPEN from 11am until at least 5:30pm (regular weekday)

BrightWines will be open regular hours next week for wine selections from today's "Bargain Alert" and/or for order pickups from other recent newsletters, and for Dave-as-personal-shopper requests too. email orders are accepted, just reply to this newsletter or contact Dave and be sure to mention when you prefer to pick up your order so I can reply and prepare accordingly.

NEXT WEEKEND: Thursday / Friday / Saturday Jan 15th - Jan 17th: OPEN from 10:30am/11am daily (regular hours next weekend)
BrightWines will be open regular hours next week for wine selections from today's "Bargain Alert" and/or for order pickups from other recent newsletters, and for Dave-as-personal-shopper requests too. email orders are accepted, just reply to this newsletter or contact Dave and be sure to mention when you prefer to pick up your order so I can reply and prepare accordingly.

Stay tuned for a full length newsletter for next weekend (MLK weekend) including some in-store tasting opportunities, and plenty of NEW ARRIVAL wine selections!!

That's all for this weekend's brief "Bargain Alert" edition. The Monet's Palate wines are a one time special purchase at a bargain prices, so fans of "table wines" from France will want to take note, and reserve some by email soon!

The Right Wines are BrightWines!
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